

BIO-DATA

N. Pradeep Kumar,
Assistant Professor,
Xavier Institute of Business Administration (XIBA),
St. Xavier's College (Autonomous),
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Career Objective: Seeking a challenging position to utilize my skills and abilities in management education to offer a professional growth while being resourceful, innovative and flexible.

Date of Birth & Age : 30-06-1982 & 36

Marital Status : Married

Academic Qualifications:

Degree	Branch	Institution	University/ Board	Year of Passing	Percentage and Class
Ph.D (Submitted Thesis)	Business Administration	Manonmaniam Sundaranar University	Manonmaniam Sundaranar University	-	-
M.B.A	Marketing	NMSSVN College, Madurai	Madurai Kamaraj University	2007	74 % & I Class
M.Com	Commerce	Tamilnadu Open University	Tamilnadu Open University	2014	67 % & I Class
PGDPRM	Public Relation	Madurai Kamaraj University	Madurai Kamaraj University	2007	58 % & II Class
B.Com	Commerce	St.John's College, Palayamkottai	Manonmaniam Sundaranar University	2005	57 % & II Class
H.S.C	Commerce	St. Xavier's Hr.Sec.School, Palayamkottai	State Board	2001	81 % & I Class
S.S.L.C	Science	St. Xavier's Hr.Sec.School, Palayamkottai	State Board	1999	69 % & I Class

Competitive Examination:

- Cleared National Eligibility Test (NET) in Management conducted by University Grants Commission in the year 2011.
- Cleared State Eligibility Test (SET) in Management conducted by Bharathiar University in the year 2011.
- Cleared State Eligibility Test (SET) in Commerce conducted by Mother Teresa Women's University in the year 2016.

Details of Experience:**Teaching Experience: 9 Years**

Name of the Institute	Department	Designation	From	To
St. Xavier's College (Autonomous), Palayamkottai.	Xavier Institute of Business Administration (XIBA)-MBA	Assistant Professor	03-09-2012	Till Date
TDMNS College, T. Kallikulam.	Business Administration	Assistant Professor	22-09-2010	21-08-2012

Subjects Handled:

1. Managerial Economics
2. Organizational Behaviour
3. Marketing Management
4. Entrepreneurship & Development
5. Consumer Behaviour
6. Rural Marketing
7. Services Marketing

Training Programme /FDP/MDP/Workshop Attended:

- Participated in One day Workshop organized by IQAC, TDMNS College, T.Kallikulam on 11th February 2012.
- Participated in One day Workshop on "Development of Soft Skills & Personality" organized by TDMNS College, T.Kallikulam on 13th March 2012.
- Participated in FDP on "The Professionalism in Teaching" conducted by the Department of Management Studies, Infant Jesus college of Engineering on 20th July 2012.
- Participated in On Going Faculty Development Training Program organized by St.Joseph's College (Autonomous), Trichy & Jesuit Higher Education Commission November 19-22, 2013.
- Participated in FDP organized by Loyola Institute of Business Administration (LIBA), Chennai during 5th & 6th June, 2015.

- Participated in FDP on Data Analysis for Social Sciences (DASS) organized by School of Management, Kristu Jeyanthi College (Autonomous), Bengaluru during February 3-5,2016.
- Participated in MDP on “Research Methodology-Module II (Instruments of Data collection, Sampling and Design) organized by St.Joseph’s Institute of Management (JIM),St.Joseph’s College (Autonomous),Trichy during March 17-19, 2016.
- Participated in the Annual Research Methodology Course (Series 1): Research skills and Data Analysis using ‘R’ conducted by School of Management Studies, Cochin University of Science and Technology during May11-13, 2016.
- Participated in Faculty Development Workshop on Business Analytics organized by St.Joseph’s Institute of Management (JIM), St.Joseph’s College (Autonomous),Trichy during 22nd &23rd July, 2016.
- Attended a Five-Day National Level Workshop on “Econometrics Tools for Business Research” organized by the Department of Management Studies, Pondicherry University during 19-23 June, 2017.
- Participated in National Workshop on “Companies Act,2013-Catalyst for Corporate Development” organized by the Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli in association with The Institute of Company Secretaries of India, Madurai Chapter on 04-08-2017.
- Attended One day Workshop on ‘Export-Import Documentation’ Organized by Confederation of Indian Industry (CII), Tuticorin at Hotel DSF Grand Plaza, Tuticorin on 10th January 2018.
- Attended One day National Level Workshop on ‘Restriction of Plagiarism: A Quality Measure in Social Science Research’ Organized by St.Xavier’s College of Education in Collaboration with ICSSR & SALIS Sponsored by ICSSR on 25th August 2018.

Publications: In Journal

1. N.Pradeep Kumar, Dr.M.Arumugam, “Eco Marketing In Courtallam Of Tirunelveli District, Tamilnadu”, January-June 2013, Namex International Journal of Management Research ,Volume 3,Issue 1, ISSN No.2250 – 2076, PP-52-60.
2. R.Sangeetha,N.Pradeep Kumar, “Solid Waste Management”, November 2013 International Journal of Management and Development Studies,Volume 1,Number 5, ISSN No. 2321-1423,PP-175-181.
3. J.Owen Immanuel,R.Sangeetha,N.Pradeep Kumar, “A Study On Consumer Perception Towards Super Markets In Tirunelveli, South India”, November 2014- May 2015 XIBA Business Review,Volume 1,Issue 1, ISSN No. 2349-6576, PP-38-44.

4. Dr.M.Arumugam, N.Pradeep Kumar, "Issues and Challenges in E-Business- An Indian Perspective", January-June 2016, Xaverian Journal of Marketing, Volume: 9,Number:9, ISSN No. 2278-6562, PP- 69-73.
5. R.Sangeetha,N.Pradeep Kumar, "A Study on Job Satisfaction of Employees of Hotel Industry In Tirunelveli City", January 2016 - June 2016, XIBA Business Review, Volume 2, Issue 1, ISSN No. 2349-6576, PP-13-20.
6. R. Sangeetha, I. Casely Sneha & N. Pradeep Kumar, "The Green Business- Sri Janakiram Group of Hotels- A Case Study", July 2016, International Journal Of Marketing (PIJM), ISSN NO :2348-0491,PP- 164-167.
7. N.Pradeep Kumar, R.Sangeetha, "An Overview of Hero Motocorp Limited- A Sustainable Case Study", Oct-Dec. 2016, J. Advances in Bus. Management, Vol. 2,Issue 04, eISSN-2395-7441/pISSN-2395-7328, PP-208-210.
8. R.Sangeetha,N.Pradeep Kumar, "The Impact of Work-Life Balance on Employee Job Satisfaction", July 2016-December 2016, XIBA Business Review, Volume 2,Issue 2,ISSN No. 2349-6576, PP-22-28.
9. N.Pradeep Kumar, R.Sangeetha, "An overview of Rural Entrepreneurship for Economic Development", July 2018, Xaverian Journal of Marketing, Volume:14,Number:14, ISSN No. 2278-6562, PP-204-208.
10. N.Pradeep Kumar, Dr.M.Arumugam, "An overview of Health Care Waste Management",October-December 2018, SELP Journal of Social Science, Volume IX, Issue 39, ISSN No.0975-9999, PP-19-22.
11. N.Pradeep Kumar, Dr.M.Arumugam, "A Bird's Eye View of Health Care Waste Management", 2019, International Journal of Scientific Research and Review, Volume 8, Issue 5, ISSN NO: 2279-543X,PP- 1235-1246.(UGC Approved Journal-64650).
12. N.Pradeep Kumar, "Technopreneur in the Digital Era", May 2019, JASC: Journal of Applied Science and Computations, Volume VI, Issue V, ISSN NO: 1076-5131,PP-3961-3964, Impact Factor-5.8, (UGC Approved Journal-41238).
13. N.Pradeep Kumar, "Challenges in Bio-Medical Waste Management", September 2019, Interdisciplinary Research Journal for Humanities, Volume: 11, Number: 1, ISSN No. 2249-250X, PP-13-18.
14. N.Pradeep Kumar, " Issues and Challenges in Agriprenurship", January 2020, Our Heritage Journal, Volume:68, Issue:1, 2020 ISSN No. 0474-9030, PP-8908-8912, (UGC Care List Journal).

Papers Presented in Seminar & Conference:

1. N.Pradeep Kumar, "Green Business Practices", 21st & 22nd February 2013, National Level Seminar on "Green Management Prospects and Challenges" XCOM - St.Xavier's College,(Autonomous), Palayamkottai.

2. N.Pradeep Kumar, "How to Teach Human Values in Management ", 21st February 2013, "Paper contest for Management Teaching Faculty" All India Management Association- AIMA, Madurai.
3. N.Pradeep Kumar, "Challenges Faced By Women Entrepreneurship ", 12th & 13th February 2014, National Conference On "Entrepreneurship & Socio - Economic Development" XIBA- St.Xavier's College,(Autonomous), Palayamkottai.
4. N.Pradeep Kumar, "FMCG Cannibalization with special reference to Shampoo product in India ", 14th February 2014, National Conference On "Progression of Global Strategies in Indian Business" INFANTIA'14-Infant Jesus College of Engineering, Tuticorin.
5. N.Pradeep Kumar, "Sri Jeyam Industries Entrepreneurial Skills & Economic Growth ", 20th November 2014, National Conference On "Skill Development In Management Education", XIBA- St.Xavier's College,(Autonomous), Palayamkottai.
6. N.Pradeep Kumar, " Student's Psychology In Digital Age", 29th & 30th January 2015, National Level Seminar On "Innovatons In Student Centered Teaching – Learning Process In 21st Century", IQAC, St.Xavier's College,(Autonomous), Palayamkottai.
7. N.Pradeep Kumar, " Innovation And Creativity In Youth Entrepreneurship", 25th & 26th February 2015 , National Level Seminar On "Combating Unemployment Through Promoting Youth Entrepreneurship ", P.G. Research, Dept of Commerce, St.Xavier's College,(Autonomous), Palayamkottai.
8. N.Pradeep Kumar, " Role of FDI in Make in India ", 19th & 20th August 2016 , International Conference On "Make in India- Initiatives, Ideas And Challenges ", V.H.N.S.N College, (Autonomous), Virudhunagar.
9. N.Pradeep Kumar, "Need of Goods and Services Tax For Growth of Indian Economy ", 19th January 2017 , National Conference On "Goods and Services Tax ", V.H.N.S.N College, (Autonomous), Virudhunagar.
10. N.Pradeep Kumar, "Organizational Sustainability Towards Total Quality Management And HRM", 08th February, 2017, National Level Seminar on "Contemporary HRM Practices For Excellence In Business Performance" P.G. Research, Dept of Commerce, St.Xavier's College,(Autonomous), Palayamkottai.
11. N.Pradeep Kumar, "An Overview Of Green Hospitals For Sustainable Development ", 14th & 15th December 2017, International Conference on "Sustainable Marketing Strategies – Issues and Challenges" Department of Management Studies, Manonmaniam Sundaranar University,Tirunelveli.
12. N.Pradeep Kumar, "Entrepreneurship towards Economic Growth ", 27th & 28th February 2018 , National Conference On "Transformation of Youth- A Lead to skilled and Developed India", V.H.N.S.N College, (Autonomous), Virudhunagar.

Resource Person:

- Moderator for UGC Sponsored National Seminar ‘Combating Unemployment through Promoting Youth Entrepreneurship’ Organized by P.G. Research, Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai on 25-02-2015.
- Resource Person for State Level Seminar on ‘Advertising and Marketing in Current Business Era’ Organized by Department of Business Administration, TDMNS College, T.Kallikulam on 31-08-2018.
- Moderator for National Seminar ‘Youth Entrepreneurship-A Remedy for Unemployment’ Organized by P.G. Research, Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai on 13-03-2019.

Roles & Responsibilities:

- Dean of Student Affairs cum Liaison in-charge in XIBA
- Member of Management Committee in XIBA
- Exam Chief Superintendent in XIBA
- Coordinator of Marketing Club (MACXI) in XIBA
- Member of Admission Committee in XIBA
- Coordinator of Entrepreneurship cell in XIBA
- Member of Finance Committee in XIBA
- Member of Jesuit Educational Support(JES) in XIBA

Additional Information:

- Seminar Co-ordinator for the State Level Seminar ‘Green Marketing and Sustainable Success’ Organized by Xavier Institute of Business Administration (XIBA), St.Xavier’s College (Autonomous) Palayamkottai on 24th February 2018.
- Organizing Secretary for XIBAZZAR The Marketing Meeting Pool 2020 Organized by Xavier Institute of Business Administration (XIBA), St.Xavier’s College (Autonomous) Palayamkottai on 19th February 2020.
- Organizing Secretary for ‘Brewing your own business’ Spectacle on New Venture Organized by Xavier Institute of Business Administration (XIBA), St.Xavier’s College (Autonomous) Palayamkottai on 30th September 2019.
- Organizing co-ordinator for the XIBATE’13 Management Meet Organized by Xavier Institute of Business Administration (XIBA), St.Xavier’s College (Autonomous) Palayamkottai on 11th October 2013.
- Organizer for the XIBATE’14 Management Meet Organized by Xavier Institute of Business Administration(XIBA), St.Xavier’s College (Autonomous) Palayamkottai on 17th October 2014.

- Organizing Committee member for the XIBATE'15 Management Meet Organized by Xavier Institute of Business Administration (XIBA), St.Xavier's College (Autonomous) Palayamkottai on 16th September 2015.
- Organizing Committee member for the XIBATE'16 Management Meet Organized by Xavier Institute of Business Administration (XIBA), St.Xavier's College (Autonomous) Palayamkottai on 7th October 2016.
- Organizing Committee member for the XIBATE'17 Management Meet Organized by Xavier Institute of Business Administration (XIBA), St.Xavier's College (Autonomous) Palayamkottai on 11th October 2017.
- Organizer for the XIBATE'18 Management Meet Organized by Xavier Institute of Business Administration (XIBA), St.Xavier's College (Autonomous) Palayamkottai on 16th October 2018.
- Organizing Committee member for the XIBATE'19 Management Meet Organized by Xavier Institute of Business Administration (XIBA), St.Xavier's College (Autonomous) Palayamkottai on 16th October 2019.